# Vozes do Povo - Concept Note for a Follow Up Project

DEMOS

**Miguel Carter <miguelcarter.4@gmail.com>** Wed, Dec 5, 2018, 11:29 PM

to BORGES, MAXIMO,

Dear Alexandre and Inês,

First and foremost, happy birthday to Alexandre and many good wishes for the new year of life.

I am writing to follow up on my recent exchange with Inês to present a brief concept note for a follow up to the *Vozes do Povo* public opinion poll.

This new initiative would explore the survey's rich and unique data set; draw comparative assessments with other African countries; and disseminate these findings through publications, workshops and trainings designed to enhance evidence-based public advocacy, debate and policymaking.

I appreciate your interest in considering this project, which would advance the mid and long-range objectives laid out in the *Vozes do Povo* initiative. Notably, the need to foster a constructive and solid public dialogue on Guinea-Bissau's main democratic and development challenges and recognize positive attributes of its society.

Sincerely, Miguel

Miguel Carter, PhD

Director

DEMOS

Democracia • Creatividad • Inclusión Social

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# *Vozes do Povo:*
# **Guinea-Bissau's First Public Opinion Survey**
## A Follow-Up Concept Note

The *Vozes do Povo* project, led by *DEMOS – Centro para a Democracia, Criatividade e Inclusão Social*, carried out Guinea-Bissau's first public opinion poll in mid-2018. The study offered Guinean citizens a unique opportunity to give feedback on government performance. In the process, it produced vital knowledge for evidence-based public advocacy, debate and policymaking. The survey design drew on Afrobarometer methodology and questions and was conducted in a transparent manner by reputable national and international professionals. The main results received ample publicity in Guinea-Bissau.

The breadth of information generated on the country's citizens – their well-being, civic values, opinions, and practice – should be explored further. At this point, the results are available only as national aggregates for 340 questions and sub-questions included in the survey. This note outlines a proposal to draw further insights from the *Vozes do Povo* data set, make comparative assessments with other countries, and disseminate these findings. These engagements would:

1) **Explore the *Vozes do Povo data set,*** by calculating survey results according to gender, geographic region, age group, residency (urban/rural), social status, religion, and ethnicity. Make use econometric instruments – correlations, multiple regressions and factorial analysis – to enrich survey findings. These and other exercises can improve understanding of issues dealing with religious extremism, menace of violence, migration, corruption, and autocratic/democratic dispositions. Such knowledge would offer crucial insights for development strategies, democracy promotion and political risk assessments.

2) **Draw relevant comparisons with other countries,** by gathering data from Afrobarometer surveys carried out in neighboring countries and other parts of Africa. Piecing and pairing all this information would generate novel insights and position Guinea-Bissau on the global map for comparable public opinion data.

3) **Disseminate and facilitate wider use of survey findings,** by preparing publications and organizing workshops and trainings designed to increase familiarity with survey results, foster public conversation over the country's main democratic and development challenges, encourage strategic use of survey data, and promote empirical-driven policy-making. These activities would help strengthen the social scientific community in this country and improve opportunities for further studies of this kind, and thus enhance project sustainability.

Building on the success of the first project phase, DEMOS would engage a team of local and international experts to execute this initiative.

Prepared by Miguel Carter, PhD
*DEMOS – Centro para a Democracia, Criatividade e Inclusão Social*
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**BORGES GOMES Alexandre (EEAS-BISSAU)**
**<Alexandre.BORGES-GOMES@eeas.europa.eu>**

Thu, Dec 6, 2018, 10:28 AM

to me

Many thanks!

***ALEXANDRE BORGES GOMES***
***ENCARREGADO DE NEGÓCIOS a.i.***
***DELEGAÇÃO DA EU***
***BISSAU***

**From:** Miguel Carter [mailto:miguelcarter.4@gmail.com]
**Sent:** Wednesday, December 05, 2018 8:29 PM
**To:** BORGES GOMES Alexandre (EEAS-BISSAU); MAXIMO PESTANA Ines (EEAS-BISSAU)
**Subject:** Vozes do Povo - Concept Note for a Follow Up Project

Dear Alexandre and Inês,

First and foremost, happy birthday to Alexandre and many good wishes for the new year of life.

I am writing to follow up on my recent exchange with Inês to present a brief concept note for a follow up to the *Vozes do Povo* public opinion poll.

**MAXIMO PESTANA Ines (EEAS-BISSAU)**
**<Ines.MAXIMO-PESTANA@eeas.europa.eu>**

Wed, Dec 12, 2018, 1:02 PM

to **DANIEL**, me, BORGES

Dear Miguel,

Many thanks for this concept note. Let's move on to the next steps and try to determine more in detail the scope and activities off this second phase.

I'm sending you in attachment the template for Terms of Reference and would like to ask you to use this as the basis for constructing a first draft of the intervention logic. Please use this template, and not the old one used for the previous contract.

The first thing we would need to have is also a budget estimate, so I thank you also for providing us with this information, and the more detailed as possible at this stage.

Should you have any doubts or questions, please do not hesitate to get back to me.

When do you think we could have your feedback on this?

Looking forward to hearing from you.

Kind regards, Inês

**Miguel Carter <miguelcarter.4@gmail.com>** Dec 13, 2018, 7:51 AM

to **MAXIMO**, **BORGES**, **Patrick.DANIEL**

Dear Inês,

Thank you for your note of good interest.

We will be pleased to work on the TOR draft.

On the budget, I am gathering added information and conferring with colleagues. I think we can have some preliminary numbers ready by this weekend.

On the TOR draft, we will need a bit more time. Given pending commitments and the upcoming Christmas season, I think we can have a solid draft ready by the first week of January.

When will you be back from your holiday travel?

I see there is much uncertainty still on the election date in Guinea-Bissau. The reasons for the delay seem rather obvious. Let's hope this new "tug of war" can be resolved within the bounds of reason.

Cheers, Miguel

Miguel Carter, PhD
Director

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